# Generative Al Strategy

at KSPT

Implementing ChatGPT at KSPT



## Welcome

by CEO of KSPT Renee Ferguson

### Overview

- Intervention strategy to incorporate Generative Al technology into KSPT.
- Launch of Implementation Framework to improve business and remain competitive.

An implementation framework is a structured plan that guides the project's execution by defining steps, resources, and timelines. This is to effectively achieve our strategic objectives.









AI Strategy Statement

"KSPT will implement Responsible Use of AI systems such that the practice (AI) permeates the KSPT enterprise in academic and non-academic functions i.e., for teaching and learning, research, administration and building KSPT community engagement".



### What is AI?

Generated Artificial Intelligence (hereafter referred to as GenAI) is a branch of computer science in which new content is produced using advanced algorithms and machine learning. Content can include text, images, code, audio, and video, and is typically created by prompts or other user input.

Our focus is ChatGPT and similar types of chatbots.

### What is ChatGPT?

ChatGPT is an AI language model developed by OpenAI. It generates human-like text, engages in conversations, and assists users by understanding queries and providing relevant information based on its extensive training with diverse sources (OpenAI, 2022).

### Benefits of Alspecifically ChatGPT

The benefits and impacts of ChatGPT are multifaceted, i.e., open source, therefore free, available 24/7 and convenient across the globe.

#### <u>ChatGPT for Teaching &</u> <u>Learning</u>

 Goal - to supplement teaching and learning.

- Effective way to generate text, summaries and outlines.
- Help students and educators improve writing.
- Check for grammatical errors
- Generate language-specific translations
- Help create syllabuses, quizzes, and educational materials.

## ChatGPT for Research & Administration

 Goal - improve accuracy and communication. To write reports, create presentations, summarize data, write emails, schedule meetings, respond to queries from clients, and translate information.

### Action Plan

01 02 03 04

Conduct a Basic Introductory course to ChatGPT. Develop an Implementation
Framework for the AI Strategy that outlines what we want to do and what we will accomplish in the coming year.

Conduct the next level training programme for advanced users, including Instructors

Develop an AI Toolkit in the portal on KAlpha that consists of training material on AI and ChatGPT





## Launch AI

**CREDITS:** This presentation template was created by <u>Slidesgo</u>, and includes icons by <u>Flaticon</u>, and infographics & images by <u>Freepik</u>

Please keep this slide for attribution

